

## News Release

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For Immediate Release

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### **HEALTHCARE FINANCE NEWS WINS JESSE H. NEAL AWARD FOR BEST WEBSITE**

***Healthcare Finance News honored by American Business Media as Best Website winner in the 57th Annual Jesse H. Neal National Business Journalism Awards competition for editorial excellence.***

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**New Gloucester, Maine – March 10, 2011, 2011** –*Healthcare Finance News* has been honored with the Jesse H. Neal award for Best Website ([www.healthcarefinancenews.com](http://www.healthcarefinancenews.com)). The site, launched in 2008, is part of a franchise that includes a newspaper, digital edition, app and multiple e-newsletters for senior level financial management in healthcare.

“We are honored to have *Healthcare Finance News* win such a prestigious award,” states Richard Pizzi, Editorial Director for MedTech Media. “It’s gratifying to know that our peers respect our efforts in online media. While hard work always speaks for itself, awards like the Neal recognize the effort we make every day of the year.”

Established in 1955, the Jesse H. Neal National Business Journalism Awards recognize and reward editorial excellence in business media. The awards are named after American Business Media’s first managing director who remained active in promoting the industry throughout his life. The Neal Awards are presented annually to those editors who have submitted entries exhibiting journalistic enterprise, service to the field and editorial craftsmanship.

#### **About *Healthcare Finance News***

*Healthcare Finance News* is the industry’s business newspaper, offering healthcare financial managers comprehensive coverage of today’s unprecedented financial challenges faced by healthcare providers and payers. *Healthcare Finance News* reaches more than 32,000 subscribers, including CFOs, VPs Finance, CEOs and other financial management at hospitals, multi-hospital systems, medical/surgical clinics and group practices, ambulatory care facilities, nursing homes, extended care facilities, as well as healthcare payers. Online, *Healthcare Finance News* offers daily original news coverage, video and podcasts, along with expert and peer blog posts, white papers, Web seminars, research, career postings, upcoming events and more. In addition, the franchise includes five opt-in e-newsletters and multiple community sites. The newspaper is published in print as well as a digital edition monthly. Visit [www.healthcarefinancenews.com](http://www.healthcarefinancenews.com) for more information.

#### **About MedTech Media**

MedTech Media ([www.medtechmedia.com](http://www.medtechmedia.com)) is an integrated media company based in New Gloucester, Maine, publisher of the award-winning *Healthcare IT News* and *Healthcare Finance News* franchises in print and online, in addition to *Government Health IT*. MedTech Media specializes in custom content

*Healthcare Finance News* wins Jesse H. Neal National Business Journalism Award continued

creation and advanced delivery methods. It is also the official publisher of the HIMSS Annual Conference and Exhibition.

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